

REACH Advisory Board Meeting  
July 20, 2012

**Attendees:**

Doug Hirano  
Melanie Mitros  
Najla Bryant  
Zipatly Mendoza  
Zeenat Mahal  
Kerrin Kleinschmidt  
Elizabeth Ortiz de Valdez  
Anna Alonzo

2:09 – Quorum met and meeting called to order

2:10 – 2:Anna Alonzo walked through the contents of the packet. The packet contained: powerpoints from last meeting, meeting minutes, materials from the last couple of meetings, data sheets from community action plan meeting, copies of presentation from May 31<sup>st</sup> and 29<sup>th</sup>, tools used for the community action plan, a hand out of evidence based practices, and the final report from the national group.

2:17 – Minutes review and approval

Typo under the Call to Order/Roll Call change time. Add first names in place of Dr. Melanie moved to accept the minutes with the modifications. Elizabeth seconded the motion.

2:21 – Anna Alonzo – Program Manager's Report

Looking at the MAPP we are on our way to the Action Cycle. We are looking at the strategies that we have come up with in the Community Action Meetings and are starting to think about how to move them into the Action Cycle. The County is trying to determine how they can use their current infrastructure to address the top five issues and strategies that we have determined. They have started to develop internal workgroups around work site wellness, school wellness, access to care and community design. They thought that they could utilize existing strategies in the community to align with their internal activities. A smaller group from the county is getting together next week to align their internal strategies. Elizabeth - Has the County applied for implementation – they don't have implementation dollars. That is why the next phase of the REACH grant is important. The counties' grant does not include money for implementation. There will be other grants coming out through the CTG that they should be poised to apply for given the CAP/CHIP work that has already been done.

Dr. Bob stated that this will not sit on the shelf and it will be a live document and the county will really take this into consideration as they are moving forward. Elizabeth is concerned that we are representing our communities and have little to give back at the end of the process. Anna stated that that is why it is important for us to stay involved to keep things moving forward. Zeenat – questioned how they are going to ensure that the document doesn't just sit on the shelf if they don't have funds to implement it. Anna stated that they are going to focus on policy change to help move things forward. Doug – It seems that this grant is focused on Maricopa – most plans do sit on the shelf If there is no funding behind it. The key is to the CDC grant and trying to link that to the county work and REACH.

REACH is really the only funding around right now. Zipatly – Yes and no. Before we get into the funding lets finish talking about where we are.

Anna – we are reaching the end of the MAPP and are currently in the Action Steps. Elizabeth – what are the action steps. Anna – taking the recommendations from the meetings and implementing them. Elizabeth – who is implementing them. Anna – the county with the input from the community. It is not just the county; Maricopa will be pulling in the community.

Pima Prevention is revising the local public health assessment to make it more readable. The Community Action Planning meeting report is being prepared by KCA.

Next Steps: Creating the Action Plan, Developing the 3-5 year strategic plan Once the action plan is completed – KCA will be tracking the implementation of the action plan through an already developed action plan. They will also be training staff on how to use the database. We will complete the program evaluation by the end of September. The final report is due to CDC in December. The grant closes at the end of September.

Zeenat – Were does the advisory board fit in after the completion of the grant and with the implementation of the action plan. Zipatly – the board will continue and a gap analysis will be conducted to make sure that all persons needed to complete the action plan are on the board. Zeenat – will Maricopa take over the board once REACH funding has ended? Anna – I would hate to disband the board because we have invested a lot in the results of the action plan. Zipatly – even though there is no more funding for the REACH program we have funding for 2 more years for a REACH program manager. That person will serve as a liaison between the community and Maricopa County to keep the process going. Zipatly – By bringing in other community individuals to the team could increase partnerships and possible funding for implementation.

#### REACH Budget

Funding from year one and two will be expended by the end of September. We are going to funding a series of policy trainings and purchasing materials for them. We will expend all of the program funds and will not be sending any back to CDC.

#### Grant Status

Grant ends September 30<sup>th</sup>. CDC will not be funding any REACH grants nation-wide. They are focusing on the Community Transformation Grants. Anna is transitioning to a new position within the Bureau of Health Systems Development. The REACH Program Manager will be filled by the end of August. Anna will forward the job description to the board members.

Elizabeth – with the assessment – what is the process of getting the information out to the community? Anna - The report is being finalized now and will be put on our web site and the counties as well. Elizabeth – more than the distribution we need to make sure that it is usable for the community. Anna – we have our Epi to help support that. Elizabeth – But they are not here, they are not involved with outreach to the community. Zipatly – it was recommended to us to keep the data raw and then when someone requests data we will be able to pull it for them instead of trying to predict in advance what the data needs are. Zeenat – One of the outputs that could come from this effort is a service directory, so that people would have a resource to know where to go for different services. That is missing in chronic disease. Anna – there may be some of those already existing. Zeenat but that would be great if someone could identify that and pull them together.

## Program Update – CTG

The CTG will address a variety of evidenced- based strategies designed to impact PSE at the state level.

We applied to the RWJ Roadmaps to Healthy Community Grant.

- Roadmap to Health through Nutrition
- Family and social support in Central S. Phoenix – Food Deserts
- Unfortunately, we were not invited to submit a proposal.

## Grant Opportunities

Applying for CDC REACH Obesity and Hypertension Demo Project

Concentrate in S. Phoenix and AA and Hispanic/Latino Communities working with Cultivate South Phoenix and the Roosevelt School District. Community School Concept.

- Three year grant – begins October 1, 2012
- Open to all, not just current REACH grantees
- 2 to 4 awards up to 3 million
- Focus on obesity and hypertension
- Disparate Communities
- Letter of Intent Submitted in July
- Grant Submission due August 7<sup>th</sup> currently working on grant

The grant must be replicable. 75% of the population must show improvement. There is a strong focus on evaluation and a community team is required.

There is a nurse in every school in RD. They have a lot of health data on the children. That will help with the evaluation portion of the grant.

## 3:35 - Election of new REACH Board Chair

Zeenat – the by-laws have no process for this so we will just write names. Anna – Can we see who is still interested in participating in the board going forward that way we don't nominate someone who doesn't want to continue participating? Zeenat – how often will the board be meeting? According to the by-laws it is bi-monthly. Zeenat is staying, Elizabeth is staying, Melanie is staying, Najla is staying and Kerrin is staying as well.

Doug Hirano was nominated unanimously be the new Board Chair. Melanie proposed to elect Doug as the new chair pending his approved, Elizabeth seconded it.

3:43 Zeenat motioned for Elizabeth Valdez to be the vice-chair for the next fiscal year. All in acceptance said I.

## Announcements:

Zeenat is working with Canyon Ranch doing a physical activity program starting in June. She will be supervising 4-5 MPH students.

Zipatly – at the state level we are still trying to figure out how to best partner with Canyon Ranch.

Anna – the heart association's newsletter for the Hispanic population came out and it was very nicely done.

Elizabeth – Concilio de Salud finished their needs assessment. They are moving buildings.

**3:50 - Meeting Adjourn:**

Elizabeth made the motion to adjourn. Zeenat seconded it.